NOTORIOUS WEBSITE

500 THOUSAND UNIQUE VISITORS

850 THOUSAND SESSIONS

900 THOUSAND VIDEO VIEWS

60% Women

40% Men

Age 18-45
NOTORIOUS SOCIAL MEDIA

38 THOUSAND FACEBOOK FANS
70 % Women
30 % Men
Age 18-45

10,8 THOUSAND INSTAGRAM FOLLOWERS
80 % Women
20 % Men
Age 18-45

140 THOUSAND PINTEREST VIEWERS
Billboard* 960x250px  TKP €40,-

Fishtank 960x250px  TKP €45,-

Sidebar / Halfpage Ad und Understitial** 530x950px  TKP €45,-

* Excl. Costs of Creation
** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked Al's.
Fireplace
930x100px
160x600px
TKP € 60,-

Classic banner
530x950px
TKP € 25,-

Classic banner
240x400px
TKP € 25,-

* Excl. Costs of Creation
** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AR's.
**In-Article Video**
650x350px
TKP € 50,-

**Pre-roll Ads**
-
TKP € 30,-

**Video production**
Max. 3 min / 3x1 min
Ab € 2.500,-
*Portrait, making of, tutorial, branded content*

**Sponsored link**
450x450px Image (jpg)
TKP € 20,-

* * Excl. Costs of Creation
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MMA banner
300x50px
TKP € 27,-

Mobile Content Ad
300x250px
TKP € 30,-

Understitial Ad
320x180px (Video)
320x50px (Image)
TKP € 46,-

Interstitial
320x416px
TKP € 54,-

Resize Ad
-
TKP € 54,-

Inline Video
-
TKP € 40,-

* Excl. Costs of Creation
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ONLINE BASIS

› Product teaser in our Newsletter (small format)
› 2 weeks banner placement on www.notorious-mag.com (small format)
› Publication and promotion on Notorious Facebook page

*Prices excl. ad costs and taxes (incl. empty spaces)
ONLINE PLUS

› Product teaser in our Newsletter (big Format)
› 2 weeks banner placement on www.notorious-mag.com (small format)
› Publication and promotion on Notorious Facebook page
› Social Media Seeding
› Article publication on www.notorious-mag.com

*Prices excl. ad costs and taxes (incl. empty spaces)
ONLINE PREMIUM

- Product teaser in our Newsletter (big format)
- 4 weeks banner placement on www.notorious-mag.com (big format)
- Publication and promotion on Notorious Facebook and Instagram page
- Social Media Seeding
- Article publication on www.notorious-mag.com

*Prices excl. ad costs and taxes (incl. empty spaces)

* Excl. Costs of Creation
** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AR's.
VIDEO

- In-article video publication on www.notorious-mag.com
- 2 weeks banner placement on www.notorious-mag.com (small format)
- Social Media Seeding
- Publication and promotion on Notorious Facebook page

*Prices excl. ad costs and taxes (incl. empty spaces)